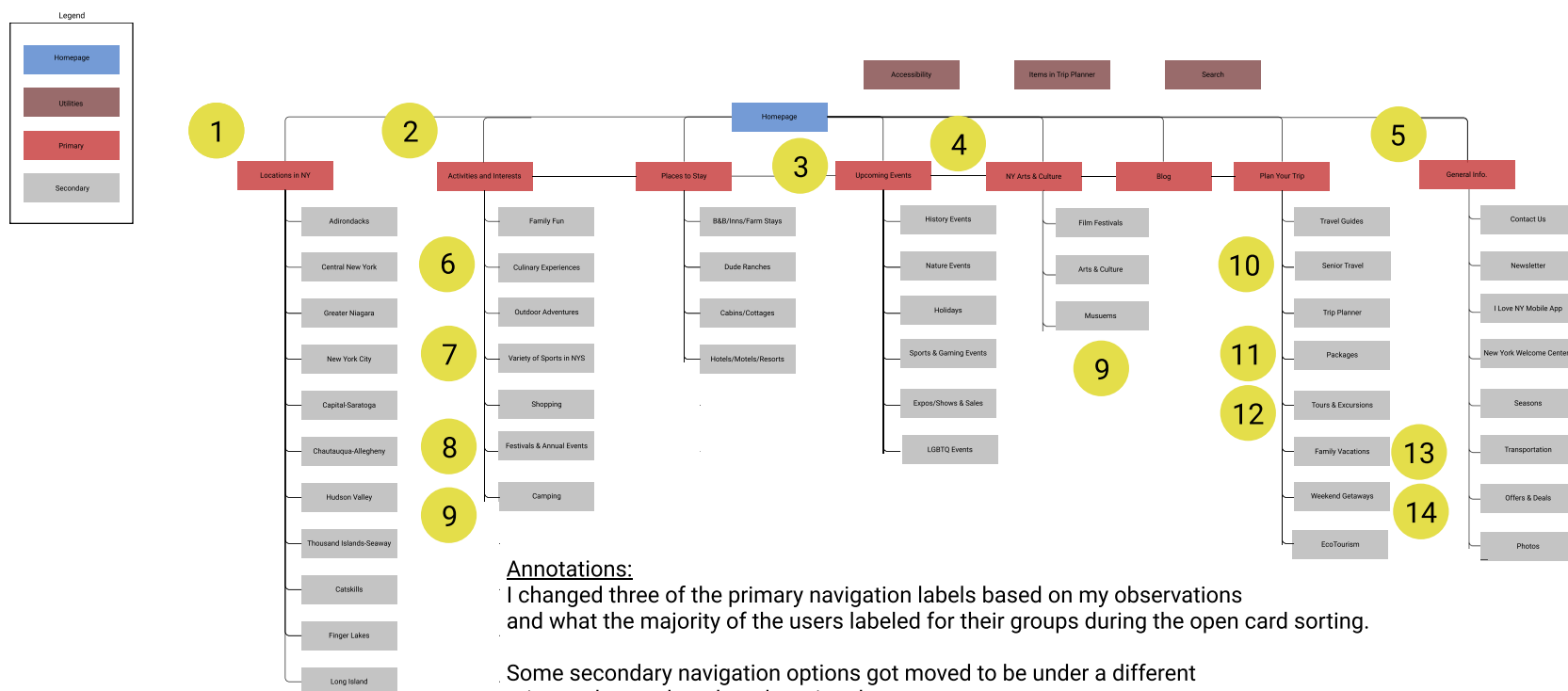


REVISED iloveny.com Site Map



- 1) "Places to Go" → "Locations in NY"
- 2) "Things to Do" → "Activities and Interests"
- 3) "Events" → "Upcoming Events" for time-strained events/activities
- 4) NY Arts & Culture → created to combine a couple secondary nav. options from "Things to Do" and "Events"
- 5) "General Info" created from noticing users put all items that didn't quite belong to trip planning in one group.
- 6) Food & Drink → "Culinary Experiences" to clarify that it's Food events
- 7) Sports → "Variety of Sports in NYS" to differentiate "Sports & Gaming Events"
- 8) Festivals & Annual Events was moved from "Events" to "Activities & Interests"
- 9) "Camping" was moved from "Places to Stay" to "Activities & Interests"
- 10) Senior Travel was moved from "Things to Do" (which is now "Activities & Interests") to "Plan Your Trip"
- 11) Packages was moved from "Places to Stay" to "Plan Your Trip"
- 12) Tours & Excursions was moved from "Events" to "Plan Your Trip"
- 13) Family Vacations was moved from "Things to Do" (which is now "Activities & Interests") to "Plan Your Trip"
- 14) Weekend Getaways was moved from "Things to Do" (which is now "Activities & Interests") to "Plan Your Trip"